



Program Overview

Stop Studying and
Start Learning Now

About the Program

The Guaranteed 4.0 Learning System: Where Science Supports Learning

With over a quarter-century of dedication to educational excellence, The Guaranteed 4.0 Learning System stands as a beacon of success and innovation in the realm of academic achievement. As a Dallas-based educational consulting firm, we specialize in a dynamic and comprehensive framework that leverages cutting-edge cognitive science to ensure academic excellence, both within and beyond formal educational settings.

Neuroscience-Backed Excellence

Our learning enhancement system is grounded in the latest research in neuroscience, offering a meticulously designed approach that demystifies the learning process. We understand that true educational success comes from empowering students with the right tools and strategies to overcome various obstacles. This scientific foundation allows every student to customize a learning environment to thrive.

Unveiling the Mystery of Learning

For over twenty-five years, we have championed the belief that everyone has the potential to learn when equipped with properly designed tools and motivation. mindset. The Guaranteed 4.0 Learning System transforms the educational experience, making learning accessible and enjoyable. Our methods are not just about studying; they are about understanding how to learn effectively, fostering a mindset geared towards continuous academic excellence and personal growth.

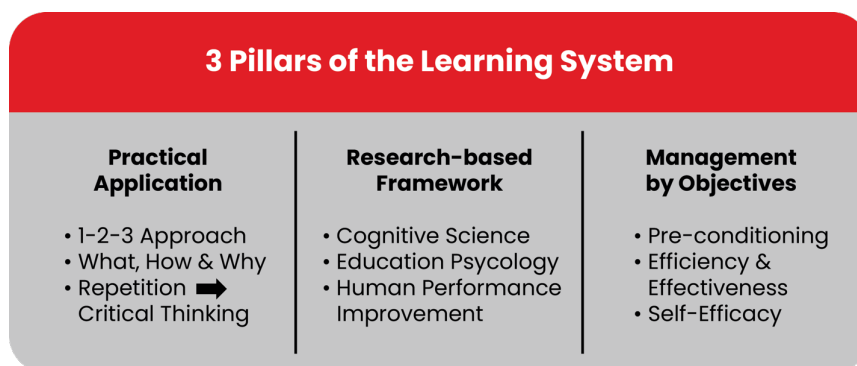
Beyond Study Skills: A Revolutionary Learning Approach

The "Guaranteed 4.0" series does exactly what its name promises. This educational program introduces a unique learning methodology that guarantees a 4.0 GPA. Our seminars empower students to learn "how to learn". We focus on cultivating a mindset of academic success through techniques such as strategic repetition for long-term information retention and advanced strategies in critical thinking and metacognition. Our students leave equipped, motivated, and ready to achieve their academic goals.

Our Unmatched \$100 Guarantee

We stand by the effectiveness of our system with a bold guarantee: if students follow the Guaranteed 4.0 plan exactly and do not achieve all A's, they will receive \$100. This guarantee has been confidently offered in over 1,000 presentations. In 25+ years of supporting academic excellence, we have never had to pay the \$100 guarantee - a testament to the success and reliability of our program.

Join the ranks of our successful students and experience the transformative power of Guaranteed 4.0, **where science supports learning.**



Practical Application

Our Learning System offers an easy-to-follow, three-step systematic framework designed to empower students by enhancing their ability to grasp and apply principles and concepts. We address both the "WHAT to do" and "HOW to do it" for day-to-day challenges faced by learners. This practical approach is further reinforced by explaining the "WHY" behind problem-solving techniques, ensuring a deeper understanding and retention of knowledge.

We equip learners to customize their educational experiences through the introduction of foundational concepts such as strategic repetition and effective information input. This foundation leads to an advanced understanding of higher-order thinking skills and ultimately fosters critical thinking abilities.

Research-Based Framework

Our focus on "Learning HOW TO LEARN" is grounded in robust scientific research in cognitive science and applied brain-based learning theories. By leveraging these

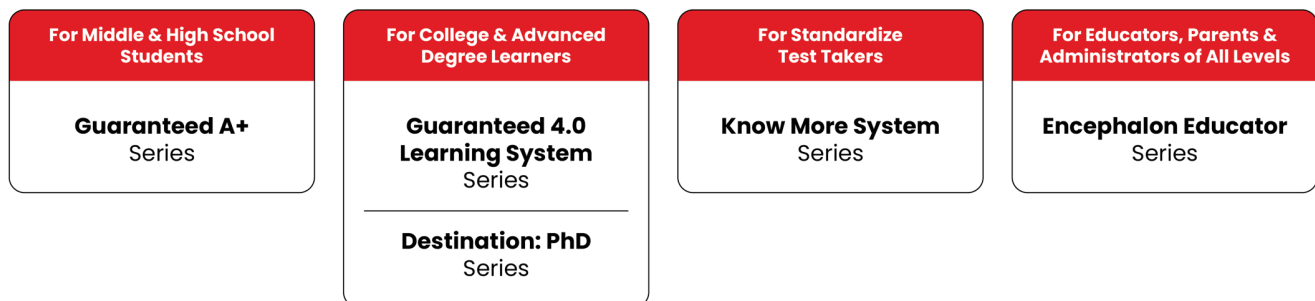
advanced insights, we enhance the brain's performance in learning. We also integrate cutting-edge research from psychology, education, cognitive science, and human performance improvement, ensuring a comprehensive and scientifically supported approach to learning.

Management by Objectives

We employ proven organizational development strategies to achieve academic excellence. By introducing concepts such as pre-conditioning and self-efficacy, we provide students with the tools they need to create effective and efficient learning plans. This management-by-objectives approach ensures that students are not only learning effectively but also developing the skills necessary to manage their educational journeys proactively and successfully.

Our system's combination of practical application, research-based insights, and strategic management techniques equips students with the knowledge and confidence to excel academically and professionally.

Your Path to Academic Success



Guaranteed 4.0 Learning System

Some Success Stories

Study Findings: Plan Utilization and GPA

This joint study with University of Massachusetts and San Diego State Study aimed to determine whether students' PUR (Percentage of Time on Plan) and their GPA data move together—that is, whether higher PUR values are associated with higher GPA values. The study revealed a strong correlation between plan utilization and students' GPA. Students who consistently follow the Guaranteed 4.0 plan perform significantly better academically than their peers.

The case study student group illustrates this difference dramatically. Students with over 90% plan utilization achieved an average GPA of 3.80, compared to an average GPA of 1.08 for those who followed the plan less than 40% of the time. This results in an average GPA difference of 2.72!

Research Findings: Guaranteed 4.0 Reading Strategies–Impact on Comprehension

A prominent West Coast research institute conducted a study with three groups of thirty participants, each given twenty minutes to read a general-purpose article. The groups were divided as follows:

- The “Control” group read the article without any additional actions.
- The “Highlight” group was allowed to highlight, circle, and underline while reading.
- The “BPR” group received fifteen minutes of instruction on how to perform BPR (Bullet Point Reading), including one practice BPR session before reading the article.

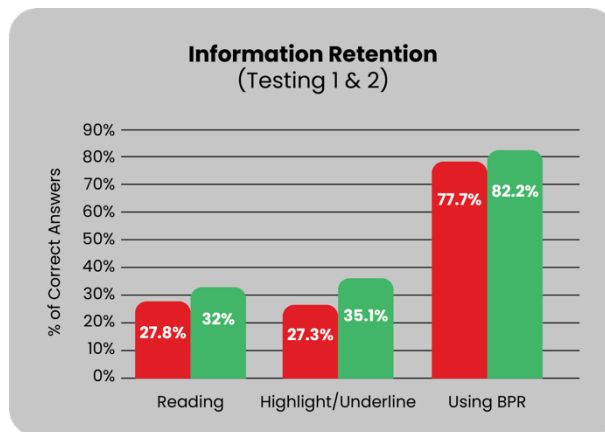
All participants then took a quiz based on the material read. In Test 1a, the “Control” and “Highlight” groups scored an average of 27%, while the “BPR” group scored an average of 77%.

For the second test, administered 48 hours later, participants were given five minutes to review the same article. The “Control” group reviewed the article without any additional actions, while the “Highlight” and “BPR” groups reviewed their personally

annotated copies from Test 1. They then took the same quiz again (with the question order changed). In Test 2, the scores were as follows: the “Control” group scored 32%, the “Highlight” group scored 25%, and the “BPR” group scored 82%.

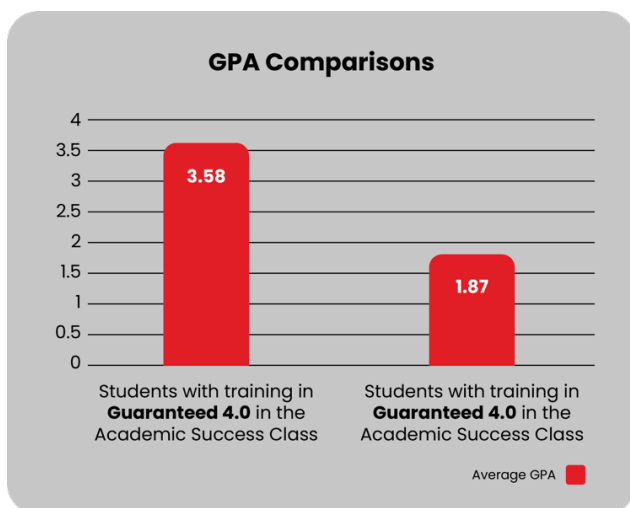
Guaranteed 4.0 Course Generates Beneficial Results at University of Notre Dame

The Guaranteed 4.0 Learning System provides the foundational framework for a semester-long course offered at the University of Notre Dame. Empirical data from the first series of 4.0 seminars indicate that 60% of enrolled students demonstrated significant GPA improvements. Following the subsequent semester’s presentations, Dr. Joy Vann-Hamilton, who served as Notre Dame’s Assistant Provost at the time, reported that 70% of her students exhibited marked grade enhancements. Notably, Dr. Vann-Hamilton also observed a notable improvement in her own GPA during her graduate studies, further attesting to the efficacy of the Guaranteed 4.0 Learning System.



Academic Performance Enhancements Observed at Arizona State University

In the fall of 2003, the Fulton School of Engineering at Arizona State University initiated its first class of scholars through the National Action Council for Minorities in Engineering (NACME). The third cohort of freshmen, which began their studies in the fall of 2005, incorporated the 4.0 learning principles into their program. A significant



difference in academic performance was observed between the initial cohorts and the third group of students. While the average GPA for students without the benefit of the 4.0 plan was 3.04 for the fall 2003 cohort and 2.85 for the fall 2004 cohort, the fall 2005 cohort achieved an average GPA of 3.63, demonstrating the positive impact of integrating the 4.0 learning principles.

Transformative Impact of the Guaranteed 4.0 Program

Dr. Charles Alexander, a State MAMP Coordinator and Professor of Mathematics at the University of Mississippi, identified the Guaranteed 4.0 program as the cornerstone of their initiative, engaging approximately 100 students annually. He noted, "Since the implementation of this program four years ago, our students' GPAs have significantly increased by an average of 0.62 points." This improvement is attributed to the comprehensive integration of the 4.0 Plan into the students' four-year curriculum.

Demonstrated Success in High School Pilot Program

A statistical analysis was conducted on a pilot program at a high school in Ithaca, New York. It involved 68 students who were "on-plan" to evaluate the program's efficacy. The analysis revealed that 43% of these students experienced an increase in GPA. Additionally, it can be asserted with confidence that the academic performance of these students improved significantly, as evidenced by an average GPA increase of 0.444 points.

Enhanced Retention through College-wide Orientation Program

Focusing on improving retention rates among incoming freshmen, Texas Tech University incorporated The Guaranteed 4.0 Learning System into its orientation process. Over a five-year period, more than 5,000 incoming engineering freshmen participated in the 4.0 seminar. As a result of this comprehensive retention strategy and the Guaranteed 4.0 Learning System, the university reports a remarkable 100% increase in the number of engineering students achieving a 4.0 GPA.

Significant GPA Improvements in STEM Programs

The University of Maryland integrated Guaranteed 4.0 learning principles into its S.T.E.M. program, targeting underrepresented minority students. The program led to an 18% increase in the number of students achieving a GPA of 3.0 or higher between fall 2006 and spring 2007, while the percentage of students with a GPA of 2.0 or less decreased by 17%, effectively removing them from academic probation. Additionally, there was a notable GPA difference between students who adhered to the plan 30-40% of the time (1.8 GPA) and those who adhered 90% of the time (3.84 GPA).

Measurable Academic Gains for Engineering Students

In 2007, the Guaranteed 4.0 program was introduced to a group of students from the College of Engineering at the University of Michigan. Over the course of one term, students in the program experienced an average GPA increase of 0.339. Those who followed the plan 90% of the time achieved an average GPA of 3.725, compared to an average GPA of 1.8 for students who adhered to the plan only 40% of the time.

Supporting Underrepresented Students in Engineering

The Guaranteed 4.0 program played a significant role in the academic success of underrepresented engineering students enrolled in the University of Michigan's Fall 2008 M-STEM Program. The overall GPA for students in the M-STEM Program was 3.218, compared to an overall GPA of 3.152 for all College of Engineering students and 2.833 for underrepresented minority students who did not participate in the M-STEM Program.